

PRE-CONFERENCE WORKSHOP


“Engage Everyone” with SCOTT BACKOVICH!

All registered NCSA 2025 attendees are invited to join us Friday December 5 from 12:30-2:30 p.m. for a FREE Pre-Conference Workshop with Scott Backovich that will inspire you to **Engage EVERYONE!**

Are you tired of using the same old themes, games, and strategies to try and engage uninterested students? Do you wish that more of your school would participate in spirit weeks, assemblies, and other activities? Looking to spark campus-wide participation? Let’s get to work!

In this action-packed session, ENVOLVE founder Scott Backovich will unlock a treasure trove of resources to help you create the best leadership program possible! Gain new and valuable tools, learn innovative activity frameworks, and walk away with plug-and-play lessons you can use to ignite school spirit today!

Leadership speaker and student engagement expert Scott Backovich has dedicated his life to doing one thing: helping schools create phenomenal campus culture.

On any given day, Scott can be found making a positive impact on students, educators, and activities programs around the country. He is the founder of ENVOLVE Schools, a student engagement program designed to help campuses facilitate outstanding student activities. For Scott, it’s not just about generating a moment of impact—it’s about developing an entire climate of action.

You’ll be able to sign up for this FREE optional Pre-Conference Workshop when registering online for the NCSA. Don’t forget to stay with us right after Scott’s workshop for the annual **NASSCED/NA4SA Speakers’ Showcase**, which will be from 3:05-5:00 p.m.



PRE-CONFERENCE WORKSHOP


“Legal Implications for Student Activities” with KEVIN SUTTON!

The Michigan Association of Student Councils is very pleased to add Mr. Kevin Sutton to the Pre-Conference Workshop line-up for this year’s National Conference on Student Activities. His workshop, “Legal Implications for Student Activities”, will take place from 12:30-2:30 p.m. and is FREE for all registered attendees of the NCSA!



Kevin is a member of the Miller Johnson Law Firm and currently serves as President of the Michigan Council of School Attorneys. Kevin is a much sought after presenter on practical issues relating to School Law. His highly engaging presentations include several topics helpful to activity advisors including student/staff rights, social media in schools, free speech issues, Title IX, student privacy rights/FERPA, field trip/conference policies and student/staff discipline.

Kevin is a regular presenter at the Michigan Association of Student Councils (MASC) State Conference Advisor Session. As the spouse of a public-school elementary teacher, Kevin has a practical approach to his presentations addressing many of the legal issues that confront advisors. He also serves as an Adjunct Professor at Oakland University, teaching Education Law to students pursuing their Ed.S. degree through OU’s Department of Educational Leadership. Kevin has been recognized and listed in the Best Lawyers in America® for Employment Law-Management since 2024.

Kevin’s presentation will provide useful information to all Student Activity Professionals and will raise a number of questions that should be considered in situations that these Student Activity Professionals will face in their important work with both students and colleagues. His presentation will be followed by a question and answer session.



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